Update Date 09/29/16 Version 3 Vs. 2 Show All Lines 3 Vs. 2		1	()
	Update Date	09/29/16	
Show All Lines	Version	3 Vs. 2	
	Show All I ines		

								-	Н	H	H		-			_				
REMOVED SPOTS	REMO	30	\$0.00	\$24.00	0	,		×	×	×	×	×	×	24:00	19:00	10/23/16	10/17/16	AVG ALL WKS<	CNN	21
REMOVED SPOTS	REMO	30	\$0.00	\$24.00	0	1		×	×	×	×	×	×	24:00	19:00	10/16/16	10/10/16	AVG. ALL WKS<	CNN	20
REMOVED SPOTS	REMO	30	\$0.00	\$24.00	0	ı		×	×	×	×	×	×	24:00	19:00	10/9/16	10/3/16	AVG. ALL WKS<	CNN /	19
REMOVED SPOTS	REMO	30	\$0.00	\$24.00	0	,		×	×	×	×	×	×	24:00	19:00	10/2/16	9/26/16	AVG. ALL WKS<	CNN	18
REMOVED SPOTS	REMO	30	\$0.00	\$24.00	0	1		×	×					24:00	19:00	9/25/16	9/19/16	AVG. ALL WKS<	CNN	17
	Issue	30	\$0.00	\$12.00	0	1	1	×	×					24:00	19:00	11/13/16	11/7/16	AVG. ALL WKS	CNBC /	16
REMOVED SPOTS	REMO	30	\$0.00	\$12.00	0	1	C	×	×	×	×	×	×	24:00	19:00	11/6/16	10/31/16	AVG. ALL WKS<	CNBC /	15
REMOVED SPOTS	REMO	30	\$0.00	\$12.00	0		0	×	×	×	×	×	×	24:00	19:00	10/30/16	10/24/16	AVG. ALL WKS<	CNBC /	14
REMOVED SPOTS	REMO	30	\$0.00	\$12.00	0		-	×	×	×	×	×	×	24:00	19:00	10/23/16	10/17/16	AVG. ALL WKS<	CNBC /	13
REMOVED SPOTS	REMO	30	\$0.00	\$12.00	0	1	-	×	×	×	×	×	×	24:00	19:00	10/16/16	10/10/16	AVG. ALL WKS<	CNBC /	12
REMOVED SPOTS	REMO	30	\$0.00	\$12.00	0		1	×	×	×	×	×	×	24:00	19:00	10/9/16	10/3/16	AVG. ALL WKS<	CNBC /	1
REMOVED SPOTS	REMO!	30	\$0.00	\$12.00	0	ī	4	×	×	×	×	×	×	24:00	19:00	10/2/16	9/26/16	AVG. ALL WKS<	CNBC /	10
REMOVED SPOTS	REMO!	30	\$0.00	\$12.00	0	ű	,	×	×					24:00	19:00	9/25/16	9/19/16	AVG. ALL WKS<	CNBC /	9
	Issue	30	\$0.00	\$24.00	0	,	a	×	×					24:00	19:00	11/13/16	11/7/16	VARIOUS	AEN	8
REMOVED SPOTS	REMO\	30	\$0.00	\$24.00	0	,	1	×	×	×	×	×	×	24:00	19:00	11/6/16	10/31/16	AVG. ALL WKS<	AEN /	7
REMOVED SPOTS	REMO\	30	\$0.00	\$24.00	0			×	×	×	×	×	×	24:00	19:00	10/30/16	10/24/16	AVG. ALL WKS<	AEN /	6
REMOVED SPOTS	REMO\	30	\$0.00	\$24.00	0	1		×	×	×	×	×	×	24:00	19:00	10/23/16	10/17/16	AVG. ALL WKS<	VEN Y	5
REMOVED SPOTS	REMO\	30	\$0.00	\$24.00	0		-	×	×	×	×	×	×	24:00	19:00	10/16/16	10/10/16	AVG. ALL WKS<	AEN A	4
REMOVED SPOTS	REMO\	30	\$0.00	\$24.00	0	ı	r	×	×	×	×	×	×	24:00	19:00	10/9/16	10/3/16	AVG. ALL WKS<	AEN A	ω
REMOVED SPOTS	REMO\	30	\$0.00	\$24.00	0	i.	ı	×	×	×	×	×	×	24:00	19:00	10/2/16	9/26/16	AVG. ALL WKS<	AEN A	22
REMOVED SPOTS	REMO\	30	\$0.00	\$24.00	0	·	c	×	×	\vdash				24:00	19:00	9/25/16	9/19/16	AVG. ALL WKS<	AEN A	-
Line Comment		Spot Len	Total Cost	Unit Cost	Total Spots	IMP	RTG	S	S	F	€		3	Stop Time	Start Time	Stop Date	Start Date	Program	Net	Line
															,3	ease confin	what ran, pl	R2 9.29 Revising totals to reflect what ran, please confirm.	***	Comments
	CPM		1	CPP	[C				"	Approval Required	/al Re	pprov	>	d Policy	Makegood Policy					
	GIMP			GRP	<u></u>						35+	Adults 35+	D	Demo	Primary Demo			Cable Nielsen Live+3 Jul16		Survey
Spot	Cost Per Spot			Sold On	ဖွ													Accepted		Status
	100.0			Affiliate Split	Ą								_	stus	Credit Status			(301) 951-2620		Phone
136				Total Spots	Į,								Ц	lame	Product Name			Washington		Office
\$2,012.80				Net Total	z							HS61	Ţ	1000	Est Code			Lilka Marino	Coordinator	Sales C
\$355.20				Commission	Q								_	ode	Product Code			Matthew Marcus		Æ
\$2,368.00				Total									_	de	Client Code					
8			eks	Total # of Weeks] चा								-					Grand Rapids		Market
			S	Show All Lines	S						٦	MI GOP	2	7	Advertiser			Spectrum/Kalamazoo, MI	Name	System Name
	3 Vs. 2			Version	<			ent	acem	Strategic Media Placement	iic Me	trateg	S		Agency			1112		Syscode
	09/29/16			Update Date					6	09/19/16 - 11/13/16	16-1	9/19/	0	es	Flight Dates			62338790		Order#

	- 476-1-1-1-1-1-1							ŀ	l	ŀ		İ	ŀ							
TS	REMOVED SPOTS	30	\$0.00	\$12.00	0	,	,	×	×	×	×	×	×	16:00	09:00	10/9/16	10/3/16	CNN NEWSROOM<	CNN	42
TS	REMOVED SPOTS	30	\$0.00	\$12.00	0			×	×	×	×	×	×	16:00	09:00	10/2/16	9/26/16	CNN NEWSROOM<	CNN	41
TS	REMOVED SPOTS	30	\$0.00	\$19.00	0	1		×	×	Н				19:00	09:00	11/6/16	10/31/16	VARIOUS	CNN	40
TS	REMOVED SPOTS	30	\$0.00	\$19.00	0		,	×	×	Н				19:00	09:00	10/30/16	10/24/16	VARIOUS	CNN	39
TS	REMOVED SPOTS	30	\$0.00	\$19.00	0			×	×				П	19:00	09:00	10/23/16	10/17/16	VARIOUS	CNN	38
TS	REMOVED SPOTS	30	\$0.00	\$19.00	0	,		×	×					19:00	09:00	10/16/16	10/10/16	VARIOUS	CNN	37
TS	REMOVED SPOTS	30	\$0.00	\$19.00	0	î	,	×	×					19:00	09:00	10/9/16	10/3/16	VARIOUS	CNN	36
TS	REMOVED SPOTS	30	\$0.00	\$19.00	0			×	×					19:00	09:00	10/2/16	9/26/16	VARIOUS	CNN	35
TS	REMOVED SPOTS	30	\$0.00	\$19.00	0	i.	-	×	×					19:00	09:00	9/25/16	9/19/16	VARIOUS	CNN	34
TS	REMOVED SPOTS	30	\$0.00	\$12.00	0	ı	i	×	×					16:00	09:00	9/25/16	9/19/16	CNN NEWSROOM<	CNN	33
IS	REMOVED SPOTS	30	\$0.00	\$18.00	0		1		_	_		×	×	09:00	05:00	11/13/16	11/7/16	NEW DAY<	CNN	32
TS	REMOVED SPOTS	30	\$0.00	\$18.00	0	a.	-	×	×	×	×	×	×	09:00	05:00	11/6/16	10/31/16	NEW DAY<	CNN	31
TS.	REMOVED SPOTS	30	\$0.00	\$18.00	0	-		×	×	×	×	×	×	09:00	05:00	10/30/16	10/24/16	NEW DAY<	CNN	30
IS	REMOVED SPOTS	30	\$0.00	\$18.00	0	3	,	×	×	×	×	×	×	09:00	05:00	10/23/16	10/17/16	NEW DAY<	CNN	29
TS	REMOVED SPOTS	30	\$0.00	\$18.00	0	-	-	×	×	×	×	×	×	09:00	05:00	10/16/16	10/10/16	NEW DAY<	CNN	28
TS	REMOVED SPOTS	30	\$0.00	\$18.00	0	×		×	×	×	×	×	×	09:00	05:00	10/9/16	10/3/16	NEW DAY<	CNN	27
TS	REMOVED SPOTS	30	\$0.00	\$18.00	0	1		×	×	×	×	×	×	09:00	05:00	10/2/16	9/26/16	NEW DAY<	CNN	26
S	REMOVED SPOTS	30	\$0.00	\$18.00	0	ı	ı	×	×	_				09:00	05:00	9/25/16	9/19/16	NEW DAY<	CNN	25
	Issue	30	\$0.00	\$19.00	0	-		×	×					19:00	09:00	11/13/16	11/7/16	CNN NEWSROOM<	CNN	24
SI	REMOVED SPOTS	30	\$0.00	\$24.00	0		i	×	×	×	×	×	×	24:00	19:00	11/6/16	10/31/16	AVG. ALL WKS<	CNN	23
IS	REMOVED SPOTS	30	\$0.00	\$24.00	0			×	×	×	×	×	×	24:00	19:00	10/30/16	10/24/16	AVG. ALL WKS<	CNN	22
Line Comment	Line C	Spot Len	Total Cost	Unit Cost	Total Spots	IMP	RTG	တ	S	- -	\$	-	Z	Stop Time	Start Time	Stop Date	Start Date	Program	Net	Line
															,3	ase confir	what ran, pl	R2 9.29 Revising totals to reflect what ran, please confirm.		Comments:
	СРМ		,	CPP					1	Approval Required	/al Re	ppro	Ĺ	d Policy	Makegood Policy					
'	GIMP			GRP	ြ						35+	Adults 35+	_	Demo	Primary Demo			Cable Nielsen Live+3 Jul16		Survey
	Cost Per Spot			Sold On	S													Accepted		Status
	100.0			Affiliate Split	A									atus	Credit Status			(301) 951-2620		Phone
136				Total Spots	[7]									Vame	Product Name			Washington		Office
\$2,012.80				Net Total	z							HS61	_		Est Code			Lilka Marino	Coordinator	es
\$355.20				Commission	ଚ								_	Code	Product Code			Matthew Marcus		Æ
\$2,368.00				Total	 코[4	de	Client Code					
8			eks	Total # of Weeks] ਗ				-				-					Grand Rapids		Market
			s	Show All Lines	ध						٦	MI GOP	_	1	Advertiser			Spectrum/Kalamazoo, MI	Name	System Name
	3 Vs. 2	()		Version	<u> </u>			ent	acem	Strategic Media Placement	ic Me	trate	(0)	18	Agency			1112		Syscode
	09/29/16			Update Date					6	09/19/16 - 11/13/16	6-1	9/19/		es	Flight Dates			62338790		Order#

						NC	0	ab	e (ýs	ter	n C	NCC Cable System Order	7							
Order#		62338790			Flight Dates	ý,	000	/19/	09/19/16 - 11/13/16	11/1	3/16					<u>_</u>	Update Date			09/29/16	
Syscode	0	1112			Agency		S	rateg	Strategic Media	edia	Pla	Placement	ent			\ ₀	Version			3 Vs. 2	
System Name	Name	Spectrum/Kalamazoo, MI			Advertiser		Z	MI GOP	Р							Ş	Show All Lines	S			
Market		Grand Rapids		$\prod_{i=1}^{n}$			H									I I	Total # of Weeks	eks			8
					Client Code	Ф	Н									To	Total			\$2	\$2,368.00
AE		Matthew Marcus			Product Code	ode	\dashv									ဂ္ဂ	Commission			9	\$355.20
es	Coordinator	Lilka Marino			Est Code		I	HS61				- 1				z	Net Total			\$2	\$2,012.80
Office		Washington			Product Name	ame	\dashv		- 1		-					7,	Total Spots				136
Phone		(301) 951-2620			Credit Status	s	\dashv									Ą	Affiliate Split			100.0	
Status		Accepted														Sc	Sold On			Cost Per Spot	
Survey		Cable Nielsen Live+3 Jul16			Primary Demo	ome	Ą	Adults 35+	35+							<u> </u>	GRP	'		GIMP -	
,				L	Makegood Policy	Policy	A	prov	Approval Required	equi	red					Ω	CPP	1		CPM -	
Comments :	nts:	R2 9.29 Revising totals to reflect what ran, please confirm.	vhat ran, ple	ase confirm	-																
Line	Net	Program	Start	Stop	Start	Stop	3	_	8	_	П	S	S	RTG	MP	Total	Unit	Total	Spot	Line Comment	
	L					+	1	1								, -			+		
43	CNN	CNN NEWSROOM<	10/10/16	10/16/16	09:00	16:00	×	×	×	×	×	×	×			0	\$12.00	\$0.00	30	REMOVED SPOTS	
44	CNN	CNN NEWSROOM<	10/17/16	10/23/16	09:00	16:00	×	×	×	×	×	×	×	Y		0	\$12.00	\$0.00	30	REMOVED SPOTS	
45	CNN	CNN NEWSROOM<	10/24/16	10/30/16	09:00	16:00	×	×	×	×	×	×	×	,	•	0	\$12.00	\$0.00	30	REMOVED SPOTS	
46	CNN	CNN NEWSROOM<	10/31/16	11/6/16	09:00	16:00	×	×	×	×	×	×	×	4	î	0	\$12.00	\$0.00	30	REMOVED SPOTS	
47	CNN	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00						×	×	ä		0	\$24.00	\$0.00	30	Issue	
48	CNN	VARIOUS	9/19/16	9/25/16	16:00	19:00						×	×	1	à	0	\$19.00	\$0.00	30	REMOVED SPOTS	
49	CNN	VARIOUS	9/26/16	10/2/16	16:00	19:00	×	×	×	×	×	×	×	1	5	0	\$19.00	\$0.00	30	REMOVED SPOTS	
50	CNN	VARIOUS	10/3/16	10/9/16	16:00	19:00	×	×	×	×	×	×	×	n	31.0	0	\$19.00	\$0.00	30	REMOVED SPOTS	
51	CNN	VARIOUS	10/10/16	10/16/16	16:00	19:00	×	×	×	×	×	×	×	r	1	0	\$19.00	\$0.00	30	REMOVED SPOTS	
52	CNN	VARIOUS	10/17/16	10/23/16	16:00	19:00	×	×	×	×	×	×	×	ı		0	\$19.00	\$0.00	30	REMOVED SPOTS	
53	CNN	VARIOUS	10/24/16	10/30/16	16:00	19:00	×	×	×	×	×	×	×	r	·	0	\$19.00	\$0.00	30	REMOVED SPOTS	
54	CNN	VARIOUS	10/31/16	11/6/16	16:00	19:00	×	×	×	×	×	×	×			0	\$19.00	\$0.00	30	REMOVED SPOTS	
55	CNN	VARIOUS	11/7/16	11/13/16	05:00	09:00						×	×			0	\$18.00	\$0.00	30	Issue	
56	DISC	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00						×	×			0	\$24.00	\$0.00	30	REMOVED SPOTS	
57	DISC	AVG. ALL WKS	9/26/16	10/2/16	09:00	19:00						×	×	1	,	0	\$19.00	\$0.00	30	Issue	
58	DISC	AVG. ALL WKS	10/3/16	10/9/16	09:00	19:00						×	×	ı		0	\$19.00	\$0.00	30	Issue	
-				China Carlotte Contractor						ĺ							S S S S S S S S S S S S S S S S S S S	1000		The state of the s	-

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24:00 19:00 19:00 19:00 19:00 19:00

10/24/16

10/30/16 10/23/16

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DISC DISC

AVG. ALL WKS< AVG. ALL WKS 59

DISC DISC DISC

AVG. ALL WKS
AVG. ALL WKS

10/17/16 10/10/16

10/16/16

DISC

Order#	62338790	Flight Dates	09/19/16 - 11/13/16	Update Date		09/29/16	
Syscode	1112	Agency	Strategic Media Placement	Version		3 Vs. 2	
System Name	Spectrum/Kalamazoo, MI	Advertiser	MI GOP	Show All Lines			
Market	Grand Rapids			Total # of Weeks			8
		Client Code		Total			\$2,368.00
AE	Matthew Marcus	Product Code		Commission			\$355.20
Sales Coordinator	Lilka Marino	Est Code	HS61	Net Total			\$2,012.80
Office	Washington	Product Name		Total Spots			136
Phone	(301) 951-2620	Credit Status		Affiliate Split		100.0	
Status	Accepted			Sold On		Cost Per Spot	
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP	'	GIMP	
		Makegood Policy	Approval Required	CPP		СРМ	

Comments:

CPP	GRP	Sold On	Affiliate Split	Total Spots	Net Total	Commission	Total	Total # of Weeks	Show All Lines	Version	Update Date
•	-							eks	se		
CPM	GIMP	Cost Per Spot	100.0							3 Vs. 2	09/29/16
,	•			136	\$2,012.80	\$355.20	\$2,368.00	8			

84	83	82	81	80	79	78	77	76	75	74	73	72	71	70	69	68	67	66	65	64	Line
ESP2	ESP2	ESP2	ESP2	ESP2	ESP2	ENT	ENT	ENT	ENT	ENT	ENT	ENT	ENT	DISC	Net						
AVG. ALL WKS	AVG. ALL WKS	AVG. ALL WKS	AVG. ALL WKS	AVG. ALL WKS	AVG. ALL WKS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	AVG. ALL WKS	Program						
10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	Start Date
10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	Stop Date
09:00	09:00	09:00	09:00	09:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	09:00	09:00	09:00	09:00	00:60	09:00	09:00	Start Time
19:00	19:00	19:00	19:00	19:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	Stop
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				839			×	×	×	×	×	×									-
							×	×	×	×	×	×									8
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0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Total Spots
\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$19.00	\$19.00	\$19.00	\$19.00	\$19.00	\$19.00	\$19.00	Unit Cost
\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot Len
Issue	Issue	Issue	Issue	Issue	REMOVED SPOTS	Issue	REMOVED SPOTS	Line Comment													

Order#	62338790	Flight Dates	09/19/16 - 11/13/16	Update Date	09/29/16	
Syscode	1112	Agency	Strategic Media Placement	Version	3 Vs. 2	
System Name	Spectrum/Kalamazoo, MI	Advertiser	MI GOP	Show All Lines		
Market	Grand Rapids			Total # of Weeks		8
		Client Code		Total		\$2,368.00
AE	Matthew Marcus	Product Code		Commission		\$355.20
Sales Coordinator	Lilka Marino	Est Code	HS61	Net Total		\$2,012.80
Office	Washington	Product Name		Total Spots		136
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0	
Status	Accepted			Sold On	Cost Per Spot	
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP -	GIMP	•
		Makegood Policy	Approval Required	CPP -	CPM	•

Comments:

200	GRP	Sold On	Affiliate Split	Total Spots	Net Total	Commission	Total	Total # of Weeks	Show All Lines	Version	Update Date
			lit	S		on		Weeks	ines		te
200	GIMP	Cost Per Spot	100.0							3 Vs. 2	09/29/16
	*			136	\$2,012.80	\$355.20	\$2,368.00	8			

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\$0.00 \$0.00 \$0.00
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Order#	62338790	Flight Dates	09/19/16 - 11/13/16	Update Date		09/29/16	
Syscode	1112	Agency	Strategic Media Placement	Version		3 Vs. 2	
System Name	Spectrum/Kalamazoo, MI	Advertiser	MI GOP	Show All Lines			
Market	Grand Rapids			Total # of Weeks	s		8
		Client Code		Total			\$2,368.00
AE	Matthew Marcus	Product Code		Commission			\$355.20
Sales Coordinator	Lilka Marino	Est Code	HS61	Net Total			\$2,012.80
Office	Washington	Product Name		Total Spots			136
Phone	(301) 951-2620	Credit Status		Affiliate Split		100.0	
Status	Accepted			Sold On		Cost Per Spot	
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP	,	GIMP	'
1		Makegood Policy	Approval Required	СРР		CPM	

Comments:

			_		_	_		_		_	_		_	_	_	-			-		_
126	125	124	123	122	121	120	119	118	117	116	115	114	113	112	111	110	109	108	107	106	Line
ESPN	ESPN	ESPN	ESPN	ESPN	ESPN	ESPN	ESPN	ESPN	ESPN	ESPN	ESPN	ESPN	ESPN	ESPN	ESPN	ESPN	ESPN	ESPN	ESPN	ESPN	Net
AVG. ALL WKS<	AVG. ALL WKS<	AVG. ALL WKS<	AVG. ALL WKS<	AVG. ALL WKS<	AVG. ALL WKS<	AVG. ALL WKS<	AVG. ALL WKS<	AVG. ALL WKS<	AVG. ALL WKS<	AVG. ALL WKS<	AVG. ALL WKS<	AVG. ALL WKS<	AVG. ALL WKS<	AVG. ALL WKS<	AVG. ALL WKS<	AVG. ALL WKS<	VARIOUS	VARIOUS	VARIOUS	VARIOUS	Program
9/26/16	9/19/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	9/19/16	11/7/16	10/31/16	10/24/16	10/17/16	Start Date
10/2/16	9/25/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	9/25/16	11/13/16	11/6/16	10/30/16	10/23/16	Stop Date
16:00	16:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	05:00	05:00	05:00	05:00	Start Time
19:00	19:00	16:00	16:00	16:00	16:00	16:00	16:00	16:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	16:00	09:00	09:00	09:00	09:00	Stop Time
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0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Total Spots
\$19.00	\$19.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$19.00	\$19.00	\$19.00	\$19.00	\$19.00	\$19.00	\$19.00	\$12.00	\$18.00	\$18.00	\$18.00	\$18.00	Unit Cost
\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0,00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot Len
REMOVED SPOTS	REMOVED SPOTS	REMOVED SPOTS	REMOVED SPOTS	REMOVED SPOTS	REMOVED SPOTS	REMOVED SPOTS	REMOVED SPOTS	REMOVED SPOTS	REMOVED SPOTS	REMOVED SPOTS	REMOVED SPOTS	REMOVED SPOTS	REMOVED SPOTS	REMOVED SPOTS	REMOVED SPOTS	REMOVED SPOTS	REMOVED SPOTS	REMOVED SPOTS	REMOVED SPOTS	REMOVED SPOTS	Line Comment

CPM		CPP -	Approval Required	Makegood Policy		
GRP - GIMP	GRP -		Adults 35+	Primary Demo	Cable Nielsen Live+3 Jul16	Survey
Sold On Cost Per Spot	Sold On				Accepted	Status
Affiliate Split 100.0	Affiliate Split	_		Credit Status	(301) 951-2620	Phone
Total Spots	Total Spots			Product Name	Washington	Office
Net Total	Net Total		HS61	Est Code	Lilka Marino	Sales Coordinator
Commission	Commission			Product Code	Matthew Marcus	AE
Total	Total			Client Code		
Total # of Weeks	Total # of Weeks				Grand Rapids	Market
Show All Lines	Show All Lines	L	MI GOP	Advertiser	Spectrum/Kalamazoo, MI	System Name
Version 3 Vs. 2			Strategic Media Placement	Agency	1112	Syscode
Update Date 09/29/16	Update Date		09/19/16 - 11/13/16	Flight Dates	62338790	Order#

Comments:

		_		-	-		- 4	-		-										
146	145	144	143	142	141	140	139	138	137	136	135	134	133	132	131	130	129	128	127	Line
FOOD	FOOD	FOOD	FOOD	FOOD	FOOD	FOOD	FOOD	FOOD	FOOD	FOOD	FOOD	FOOD	FOOD	ESPN	ESPN	ESPN	ESPN	ESPN	ESPN	Net
VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	AVG. ALL WKS<	VARIOUS	SPORTSCENTER M/AVG.	AVG. ALL WKS<	Program									
10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	Start Date
10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	Stop Date
09:00	09:00	00:00	09:00	09:00	09:00	19:00	09:00	09:00	00:00	09:00	09:00	09:00	19:00	05:00	16:00	16:00	16:00	16:00	16:00	Start Time
19:00	19:00	19:00	19:00	19:00	19:00	24:00	19:00	19:00	19:00	19:00	19:00	19:00	24:00	09:00	19:00	19:00	19:00	19:00	19:00	Stop
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\$19.00	\$19.00	\$19.00	\$19.00	\$19.00	\$19.00	\$24.00	\$19.00	\$19.00	\$19,00	\$19.00	\$19,00	\$19,00	\$24.00	\$18.00	\$19.00	\$19.00	\$19.00	\$19.00	\$19.00	Unit Cost
\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot Len
REMOVED SPOTS	REMOVED SPOTS	REMOVED SPOTS	REMOVED SPOTS	REMOVED SPOTS	REMOVED SPOTS	REMOVED SPOTS	Issue	Issue	Issue	Issue	Issue	Issue	REMOVED SPOTS	Issue	REMOVED SPOTS	Line Comment				

•	CPM	1	CPP	Approval Required	Makegood Policy		
1	GIMP		GRP	Adults 35+	Primary Demo	Cable Nielsen Live+3 Jul16	Survey
	Cost Per Spot		Sold On			Accepted	Status
	100.0		Affiliate Split		Credit Status	(301) 951-2620	Phone
136			Total Spots		Product Name	Washington	Office
\$2,012.80			Net Total	HS61	Est Code	Lilka Marino	Sales Coordinator
\$355.20		1948	Commission		Product Code	Matthew Marcus	AE
\$2,368.00			Total		Client Code		
8		eeks	Total # of Weeks			Grand Rapids	Market
		es	Show All Lines	MI GOP	Advertiser	Spectrum/Kalamazoo, MI	System Name
	3 Vs. 2		Version	Strategic Media Placement	Agency	1112	Syscode
	09/29/16		Update Date	09/19/16 - 11/13/16	Flight Dates	62338790	Order#

Comments:

167	166	165	164	163	162	161	160	159	158	157	156	155	154	153	152	151	150	149	148	147	Line
FXNC	FXNC	FXNC	FXNC	FXNC	FXNC	FXNC	FXNC	FXNC	FXNC	FXNC	FXNC	FXNC	FXNC	FXNC	FXNC	FXNC	FXNC	FXNC	FXNC	FOOD	Net
AVG. ALL WKS<	AVG. ALL WKS<	AVG. ALL WKS<	VARIOUS	AVG. ALL WKS<	FOX AND FRIENDS	FOX AND FRIENDS	FOX AND FRIENDS	FOX AND FRIENDS	FOX AND FRIEND	FOX AND FRIEND<	FOX AND FRIEND<	AVG. ALL WKS<	VARIOUS	t Program							
10/	9/2	9/1	9/1	11/		,						11/	10/3	10/2	10/	10/	10/	9/2	9/1	10/3	
10/3/16	9/26/16	9/19/16	9/19/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	10/31/16	Start Date
10/9/16	10/2/16	9/25/16	9/25/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	11/6/16	Stop
09:00	09:00	09:00	09:00	16:00	05:00	05:00	05:00	05:00	05:00	05:00	05:00	09:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	09:00	Start
19:00	19:00	19:00	16:00	19:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	19:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	19:00	Stop Time
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\$19.00	\$19.00	\$19.00	\$12.00	\$19.00	\$18.00	\$18.00	\$18.00	\$18.00	\$18.00	\$18.00	\$18.00	\$19.00	\$24.00	\$24.00	\$24.00	\$24.00	\$24.00	\$24.00	\$24.00	\$19.00	Unit Cost
\$0.00	\$0.00	\$0.00	\$12.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot
REMOVED SPOTS	REMOVED SPOTS	REMOVED SPOTS	Issue	Issue	REMOVED SPOTS REMOVED SPOTS	REMOVED SPOTS	Issue	REMOVED SPOTS	Line Comment												

						N	NCC Cable System Order	ab	e	ysi	em	Ç	ge.	_							
Order#		62338790			Flight Dates	S	00	09/19/16 - 11/13/16	6 - 1	1/13	116					ا ا	Update Date		0	09/29/16	
Syscode	е	1112		,	Agency		S	Strategic Media Placement	ic Me	edia	Place	emer	=			Ve	Version		3	3 Vs. 2	
System Name	Name	Spectrum/Kalamazoo, MI		,	Advertiser		3	MI GOP	ъ							Sh	Show All Lines				
Market		Grand Rapids														То	Total # of Weeks	ks			8
					Client Code	е	Н									То	Total				\$2,368.00
AE		Matthew Marcus			Product Code	ode										Cc	Commission				\$355.20
Sales C	Sales Coordinator	Lilka Marino			Est Code		Ξ	HS61								N _e	Net Total				\$2,012.80
Office		Washington			Product Name	ame										То	Total Spots				136
Phone		(301) 951-2620			Credit Status	sn:	-									Aff	Affiliate Split			100.0	
Status		Accepted														So	Sold On			Cost Per Spot	
Survey		Cable Nielsen Live+3 Jul16			Primary Demo	emo	A	Adults 35+	35+							ଦ୍ର	GRP	,	0	GIMP	
1					Makegood Policy	Policy	₽	Approval Required	al Re	quin	ed					[유	CPP			CPM	
Comments:	nts :	R2 9.29 Revising totals to reflect what ran, please confirm.	what ran, ple	ase confirm	7																
Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	Z	T W		1	П	S	တ	RTG	MP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Co	Line Comment
168	FXNC	AVG. ALL WKS<	10/10/16 10/16/16	10/16/16	09:00	19:00				_		×	×	ć	c	0	\$19.00	\$0.00	30	REMOVED SPOTS	S

REMOVED SPOTS	30	\$0.00	\$12.00	0			×	×	×	×	×	24:00	19:00 24	10/2/16 19	-	9/26/16	AVG. ALL WKS	GOLF	188
Issue	30	\$10.00	\$10.00	1	¥		×	×				19:00	16:00 19	9/25/16		9/19/16	AVG. ALL WKS	GOLF	187
Issue	30	\$0.00	\$18.00	0	,		×	v				09:00	05:00 09	11/13/16 08		11/7/16	FOX & FRIENDS<	FXNC	186
REMOVED SPOTS	30	\$0.00	\$19.00	0	-		×	×	×	×	×	19:00	16:00 19	11/6/16 16	-	10/31/16	VARIOUS	FXNC	185
REMOVED SPOTS	30	\$0.00	\$19.00	0	r		×	×	×	×	×	19:00	16:00 19	10/30/16 16	_	10/24/16	VARIOUS	FXNC	184
REMOVED SPOTS	30 F	\$0.00	\$19.00	0	-		×	×	×	×	×	19:00	16:00 19	10/23/16 16	$\overline{}$	10/17/16	VARIOUS	FXNC	183
REMOVED SPOTS	30 F	\$0.00	\$19.00	0	,	·	×	×	×	×	×	19:00	16:00 19	10/16/16 16	_	10/10/16	VARIOUS	FXNC	182
REMOVED SPOTS	30 F	\$0.00	\$19.00	0	e.		×	×	×	×	×	19:00	16:00 19	10/9/16 16	-	10/3/16	VARIOUS	FXNC	181
REMOVED SPOTS	30 F	\$0.00	\$19.00	0	1	,	×	×	×	×	×	19:00 X	16:00 19	10/2/16 16		9/26/16	VARIOUS	FXNC	180
REMOVED SPOTS	30 F	\$0.00	\$19.00	0		,	×	×				19:00	16:00 19	9/25/16 16		9/19/16	VARIOUS	FXNC	179
Issue	30	\$0.00	\$24.00	0	1	5.	×	×				24:00	19:00 24	11/13/16 19	-	11/7/16	AVG. ALL WKS<	FXNC	178
REMOVED SPOTS	30 F	\$0.00	\$12.00	0	-	,	×	×	×	×	×	16:00 ×	09:00 16	11/6/16 08	_	10/31/16	VARIOUS	FXNC	177
REMOVED SPOTS	30 F	\$0.00	\$12.00	0	×		×	×	×	×	×	16:00 X	09:00 16	10/30/16 09	_	10/24/16	VARIOUS	FXNC	176
REMOVED SPOTS	30 F	\$0.00	\$12.00	0	ī		×	×	×	×	×	16:00 X	09:00 16	10/23/16 09	_	10/17/16	VARIOUS	FXNC	175
REMOVED SPOTS	30 F	\$0.00	\$12.00	0	и	,	×	×	×	×	×	16:00 X	09:00 16	10/16/16 09	_	10/10/16	VARIOUS	FXNC	174
REMOVED SPOTS	30 F	\$0.00	\$12.00	0			×	×	×	×	×	16:00 X	09:00 16	10/9/16 09	-	10/3/16	VARIOUS	FXNC	173
REMOVED SPOTS	30 F	\$0.00	\$12.00	0			×	×	×	×	×	16:00 X	09:00 16	10/2/16 09		9/26/16	VARIOUS	FXNC	172
REMOVED SPOTS	30 F	\$0.00	\$19.00	0		,	×	×			\dashv	19:00	09:00 19	11/6/16 09	\rightarrow	10/31/16	AVG. ALL WKS<	FXNC	171
REMOVED SPOTS	30 F	\$0.00	\$19.00	0	ı		×	×				19:00	09:00 19	10/30/16 09	_	10/24/16	AVG. ALL WKS<	FXNC	170
REMOVED SPOTS	30 F	\$0.00	\$19.00	0	ı	1	×	×			\dashv	19:00	09:00 19	10/23/16 09		10/17/16	AVG. ALL WKS<	FXNC	169
REMOVED SPOTS	30 F	\$0.00	\$19.00	0	e		×	×			\dashv	19:00	09:00 19	10/16/16 09	_	10/10/16	AVG. ALL WKS<	FXNC	168
Line Comment	Spot	Total Cost	Unit Cost	Total Spots	₹ P	RTG	o o	S C	Т	8		Stop M Time	Start Stop Time Time	Stop St Date Ti		Start Date	Program	Net	Line
		-																	

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Order #		62338790			Flight Dates	les	1	1/9/1	09/19/16 - 11/13/16	1	13/1	0					5 6	Update Date			09/29/16	
System Name	Name	Spectrum/Kalamazoo, MI			Advertiser	1		MI GOP	위	1	1	8	MI GOP				Show Al	Show All Lines				
Market		Grand Rapids								- 1							Total	Total # of Weeks	ks			8
					Client Code	de											Total	=				\$2,368.00
ΑE		Matthew Marcus			Product Code	Code	Ц										Con	Commission				\$355.20
Sales C	Coordinator	Lilka Marino			Est Code			HS61									Net	Net Total				\$2,012.80
Office		Washington			Product Name	Vame											Tota	Total Spots				136
Phone		(301) 951-2620			Credit Status	atus											Affil	Affiliate Split			100.0	
Status		Accepted															Solo	Sold On			Cost Per Spot	
Survey		Cable Nielsen Live+3 Jul16			Primary Demo	Эето	Ĺ	Adul	Adults 35+	+							GRP	U	•		GIMP -	
•					Makegood Policy	d Policy	Ļ	ppr	Approval Required	Req	uirec	-					СРР				CPM -	
Comments:		R2 9.29 Revising totals to reflect what ran, please confirm	vhat ran, pl	ease confir	Þ																	
	No+	Drogram	2	Q.	201	cton .	3	4	٤	_	_	0	-	o BTG	ND N	_	1	=	Total	Snot	l ine Comment	
			Date	Date	Time	Time							_			S	Spots	Cost	Cost	Len		
189	GOLF /	AVG. ALL WKS	10/3/16	10/9/16	19:00	24:00	×	×	×	×	×	×		×		_	0	\$12.00	\$0.00	30	REMOVED SPOTS	
190	GOLF /	AVG. ALL WKS	10/10/16	10/16/16	19:00	24:00	×	×	×	×	×	×		×		_	0	\$12.00	\$0.00	30	REMOVED SPOTS	
191	GOLF /	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00	×	×	×	×	×	×		×			0	\$12.00	\$0.00	30	REMOVED SPOTS	
192	GOLF /	AVG. ALL WKS	10/24/16	10/30/16	19:00	24:00	×	×	×	×	×	×	\neg	×	-		0	\$12.00	\$0.00	30	REMOVED SPOTS	
193	GOLF /	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00	×	×	×	×	×	×		×			0	\$12.00	\$0.00	30	REMOVED SPOTS	
194	GOLF /	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00	×		\neg	\dashv	\neg	\neg	\dashv				0	\$12.00	\$0.00	30	REMOVED SPOTS	
195	GOLF /	AVG. ALL WKS	9/19/16	9/25/16	09:00	19:00			\neg	\dashv		×	\neg	×			4	\$10.00	\$40.00	30	Issue	
196	GOLF /	AVG. ALL WKS	9/26/16	10/2/16	09:00	19:00				\neg		×		×			0	\$10.00	\$0.00	30	Issue	
197	GOLF /	AVG. ALL WKS	10/3/16	10/9/16	09:00	19:00						×	-	×		Ė	0	\$10.00	\$0.00	30	Issue	
198	GOLF /	AVG. ALL WKS	10/10/16	10/16/16	00:00	19:00						×	-	×	_		0	\$10.00	\$0.00	30	Issue	
199	GOLF /	AVG. ALL WKS	10/17/16	10/23/16	09:00	19:00						×		×			0	\$10.00	\$0.00	30	Issue	
200	GOLF /	AVG. ALL WKS	10/24/16	10/30/16	09:00	19:00					\dashv	×	-	×			0	\$10.00	\$0.00	30	lssue	
201	GOLF /	AVG. ALL WKS	10/31/16	11/6/16	09:00	19:00		П	\neg	\neg	\neg	×	$\overline{}$	×			0	\$10.00	\$0.00	30	Issue	
202	GOLF /	AVG. ALL WKS	9/19/16	9/25/16	19:00	24:00						×		×	4		-7	\$12.00	\$12.00	30	Issue	
203	GOLF /	AVG. ALL WKS	9/26/16	10/2/16	16:00	19:00	×	×	×	×	×	×	_	×			0	\$10.00	\$0.00	30	REMOVED SPOTS	
204	GOLF /	AVG. ALL WKS	10/3/16	10/9/16	16:00	19:00	×	×	×	×	×	×	-	×		_	0	\$10.00	\$0.00	30	REMOVED SPOTS	
205	GOLF /	AVG. ALL WKS	10/10/16	10/16/16	16:00	19:00	×	×	×	×	×	×		×		-	0	\$10.00	\$0.00	30	REMOVED SPOTS	
206	GOLF /	AVG. ALL WKS	10/17/16	10/23/16	16:00	19:00	×	×	×	×	×	×		×		6	0	\$10.00	\$0.00	30	REMOVED SPOTS	
207	GOLF /	AVG. ALL WKS	10/24/16	10/30/16	16:00	19:00	×	×	×	×	×	×	_	×		_	0	\$10.00	\$0.00	30	REMOVED SPOTS	
208	GOLF /	AVG. ALL WKS	10/31/16	11/6/16	16:00	19:00	×	×	×	×	×	×		×		_	0	\$10.00	\$0.00	30	REMOVED SPOTS	
209	GOLF /	AVG. ALL WKS	11/7/16	11/13/16	16:00	19:00	×	\neg	\neg	\dashv	\dashv	\dashv	\dashv	\exists	\exists	_	0	\$10.00	\$0.00	30	REMOVED SPOTS	

Order#		62338790			Flight Dates	2	-	5/4	09/19/16 - 11/13/16	1	12/1	n						data Data			09/29/16	
Syscode	0	1112			Agency	id	70 0	trat	egic	Med	9 5	Strategic Media Placement	men				€ E	Version			3 Vs. 2	
System Name	Name	Spectrum/Kalamazoo, MI			Advertiser		-	MI GOP	위								S. I	Show All Lines	s			
Market		Grand Rapids					1										링	Total # of Weeks	eks			8
					Client Code	de	\dashv	- 1			- 1						Total	tal			\$2,36	\$2,368.00
ΑE		Matthew Marcus			Product Code	ode	\dashv	- 1									8	Commission			\$38	\$355.20
Sales C	Coordinator	_			Est Code		+	HS61	_								Z e	Net Total			\$2,0	\$2,012.80
Office		Washington			Product Name	lame	\dashv										Tot	Total Spots				136
Phone		(301) 951-2620			Credit Status	atus	\dashv										Aff	Affiliate Split			100.0	
Status		Accepted															So	Sold On			Cost Per Spot	
Survey		Cable Nielsen Live+3 Jul16			Primary Demo	emo	7	dult	Adults 35+	+							GRP	õ	•		GIMP -	
•					Makegood Policy	d Policy	H	ppr	Approval Required	Req	uirec						СРР	Ū	_	Ш	CPM -	
Comments:	nts:	R2 9.29 Revising totals to reflect what ran, please confirm.	what ran, ple	ease confir	'n																	
Line	Net	Program	Start	Stop	Start	Stop	Σ	-	€	-	7	s	\dashv 1	S R	RTG	MP	otal	Unit	Total	Spot	Line Comment	
			Date	Date	IIme	IIme			Г		_	-	-	_			Spots	Cost	Cost	Len		
210	HALL	VARIOUS	9/19/16	9/25/16	19:00	24:00						×		×	.1.	1	0	\$15.00	\$0.00	30	REMOVED SPOTS	
211	HALL	VARIOUS	9/26/16	10/2/16	19:00	24:00	×	×	×	×	×	×		×			0	\$15.00	\$0.00	30	REMOVED SPOTS	
212	HALL	VARIOUS	10/3/16	10/9/16	19:00	24:00	×	×	×	×	×	×		×	100	-	0	\$15.00	\$0.00	30	REMOVED SPOTS	
213	HALL	VARIOUS	10/10/16	10/16/16	19:00	24:00	×	×	×	×	×	×		×	-	_	0	\$15.00	\$0.00	30	REMOVED SPOTS	
214	HALL	VARIOUS	10/17/16	10/23/16	19:00	24:00	×	×	×	×	×	×		×	1.	1.	0	\$15.00	\$0.00	30	REMOVED SPOTS	
215	HALL	VARIOUS	10/24/16	10/30/16	19:00	24:00	×	×	×	×	×	×		×		-	0	\$15.00	\$0.00	30	REMOVED SPOTS	
216	HALL	VARIOUS	10/31/16	11/6/16	19:00	24:00	×	×	×	×	×	×		×	_	_	0	\$15.00	\$0.00	30	REMOVED SPOTS	
217	HALL	VARIOUS	11/7/16	11/13/16	19:00	24:00	×			\neg	\dashv		\dashv	-	_		0	\$15.00	\$0.00	30	REMOVED SPOTS	
218	HALL	VARIOUS	9/19/16	9/25/16	19:00	24:00						×		×		1	2	\$15.00	\$30.00	30	Issue	
219	HALL	GOLDEN GIRLS/FRASIER	9/26/16	10/2/16	00:00	02:00	×	×	×	×	×	×	\neg	×	-	_	0	\$8.00	\$0.00	30	REMOVED SPOTS	
220	HALL	GOLDEN GIRLS/FRASIER	10/3/16	10/9/16	00:00	02:00	×	×	×	×	×	×		×	2	1	0	\$8.00	\$0.00	30	REMOVED SPOTS	
221	HALL	GOLDEN GIRLS/FRASIER	10/10/16	10/16/16	00:00	02:00	×	×	×	×	×	×	-	×	,	1	0	\$8.00	\$0.00	30	REMOVED SPOTS	
222	HALL	GOLDEN GIRLS/FRASIER	10/17/16	10/23/16	00:00	02:00	×	×	×	×	×	×	-	×	3.5	'	0	\$8.00	\$0.00	30	REMOVED SPOTS	
223	HALL	GOLDEN GIRLS/FRASIER	10/24/16	10/30/16	00:00	02:00	×	×	×	×	×	×	$\overline{}$	×		_	0	\$8.00	\$0.00	30	REMOVED SPOTS	
224	HALL	GOLDEN GIRLS/FRASIER	10/31/16	11/6/16	00:00	02:00	×	×	×	×	×	×		×	_	-	0	\$8.00	\$0.00	30	REMOVED SPOTS	
225	HALL	GOLDEN GIRLS/FRASIER	11/7/16	11/13/16	00:00	02:00	×	×	\neg		\neg	\dashv	\dashv	\dashv	_	_	0	\$8.00	\$0.00	30	REMOVED SPOTS	
226	HGTV	VARIOUS	9/19/16	9/25/16	19:00	24:00						×		×	'	•	0	\$24.00	\$0.00	30	REMOVED SPOTS	
227	HGTV	VARIOUS	9/26/16	10/2/16	19:00	24:00	×	×	×	×	×	×		×	15	,	0	\$24.00	\$0.00	30	REMOVED SPOTS	
228	нсту	VARIOUS	10/3/16	10/9/16	19:00	24:00	×	×	×	×	×	×	_	×			0	\$24.00	\$0.00	30	REMOVED SPOTS	
229	нсту	VARIOUS	91/01/01	10/16/16	19:00	24:00	×	×	×	×	×	×		×	•	'	0	\$24.00	\$0.00	30	REMOVED SPOTS	
230	HGTV	VARIOUS	10/17/16	10/23/16	19:00	24:00	×	×	×	×	×	×	\neg	×	'		0	\$24.00	\$0.00	30	REMOVED SPOTS	

Order #	62338790	Flight Dates	09/19/16 - 11/13/16	Update Date		09/29/16	
Syscode	1112	Agency	Strategic Media Placement	Version		3 Vs. 2	
System Name	Spectrum/Kalamazoo, MI	Advertiser	MI GOP	Show All Lines			
Market	Grand Rapids			Total # of Weeks	S		8
		Client Code		Total			\$2,368.00
AE	Matthew Marcus	Product Code		Commission			\$355.20
Sales Coordinator	Lilka Marino	Est Code	HS61	Net Total			\$2,012.80
Office	Washington	Product Name		Total Spots			136
Phone	(301) 951-2620	Credit Status		Affiliate Split		100.0	
Status	Accepted			Sold On		Cost Per Spot	
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP		GIMP	•
		Makegood Policy	Approval Required	CPP	-	СРМ	

Comments:

CPP -	GRP -	Sold On	Affiliate Split	Total Spots	Net Total	Commission	Total	Total # of Weeks	Show All Lines	Version	Update Date
CPM	GIMP	Cost Per Spot	100.0							3 Vs. 2	09/29/16
•	•			136	\$2,012.80	\$355.20	\$2,368.00	8			

HIST AVG. ALL WKS
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\$0.00
30 Issue 30 Issue 30 Issue 30 Issue 30 Issue
Issue Issue Issue Issue Issue Issue

Order#	62338790	Flight Dates	09/19/16 - 11/13/16	Update Date		09/29/16	
Syscode	1112	Agency	Strategic Media Placement	Version		3 Vs. 2	
System Name	Spectrum/Kalamazoo, MI	Advertiser	MI GOP	Show All Lines			
Market	Grand Rapids			Total # of Weeks			8
		Client Code		Total			\$2,368.00
AE	Matthew Marcus	Product Code		Commission			\$355.20
Sales Coordinator	Lilka Marino	Est Code	HS61	Net Total			\$2,012.80
Office	Washington	Product Name		Total Spots			136
Phone	(301) 951-2620	Credit Status		Affiliate Split		100.0	
Status	Accepted			Sold On		Cost Per Spot	
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP		GIMP .	•
		Makegood Policy	Approval Required	CPP	,	CPM	
Comments :	R2 9.29 Revising totals to reflect what ran, please confirm.	m.					

omments	
R2 9.2	
29 Revi	
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271	270	269	268	267	266	265	264	263	262	261	260	259	258	257	256	255	254	253	252	Line
MNBC	두	LIF	LIF	LIF	LIF	LIF	LIF	두	LIF	LIF	LIF	LIF	LIF	LIF	LIF	HIST	HIST	HIST	TSIH	Net
AVG. ALL WKS<	AVG. ALL WKS<	AVG. ALL WKS<	AVG. ALL WKS<	AVG. ALL WKS<	AVG. ALL WKS<	AVG. ALL WKS<	AVG. ALL WKS<	MOVIE- ACQUIRE/AVG. ALL WKS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	AVG. ALL WKS<	Program				
9/19/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	10/31/16	10/24/16	10/17/16	10/10/16	Start Date
9/25/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	11/6/16	10/30/16	10/23/16	10/16/16	Stop Date
19:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	19:00	09:00	09:00	09:00	09:00	09:00	09:00	19:00	09:00	00:60	09:00	00:60	Start Time
24:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	24:00	19:00	19:00	19:00	19:00	19:00	19:00	24:00	19:00	19:00	19:00	19:00	Stop
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0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Total Spots
\$19.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$19.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$19.00	\$19.00	\$19.00	\$19.00	\$19.00	Unit Cost
\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot
REMOVED SPOTS	REMOVED SPOTS	REMOVED SPOTS	REMOVED SPOTS	REMOVED SPOTS	REMOVED SPOTS	REMOVED SPOTS	REMOVED SPOTS	Issue	Issue	Issue	Issue	Issue	Issue	Issue	REMOVED SPOTS	Line Comment				

•	Survey	Status	Phone	Office	Sale	Æ		Market	Syste	Syscode	Order#
	еу	s	16	е	Sales Coordinator			et	System Name		r#
	Cable Nielsen Live+3 Jul16	Accepted	(301) 951-2620	Washington	Lilka Marino	Matthew Marcus		Grand Rapids	Spectrum/Kalamazoo, MI	1112	62338790
Makegood Policy	Primary Demo		Credit Status	Product Name	Est Code	Product Code	Client Code		Advertiser	Agency	Flight Dates
Approval Required	Adults 35+				HS61				MI GOP	Strategic Media Placement	09/19/16 - 11/13/16
CPP	GRP	Sold On	Affiliate Split	Total Spots	Net Total	Commission	Total	Total # of Weeks	Show All Lines	Version	Update Date
•								\(\s\)			
CPM	GIMP	Cost Per Spot	100.0							3 Vs. 2	09/29/16
	-			136	\$2,012.80	\$355.20	\$2,368.00	8			

Comments:

line	N _D	Program	Start	Ston	Start	Ston	2	1	٤	7	-	2	2	RTG	MP	Total	- Init	Total	Snot	line Comment
!	į	i di	Date	Date	Time	Time	1			(2)		((Spots	Cost	Cost	Len	
272	MNBC	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00	×	×	×	×	×	×	×			0	\$19.00	\$0.00	30	REMOVED SPOTS
273	MNBC	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	×	×	×	×	×	×	×			0	\$19.00	\$0.00	30	REMOVED SPOTS
274	MNBC	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	×	×	×	×	×	×	×			0	\$19.00	\$0.00	30	REMOVED SPOTS
275	MNBC	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	×	×	×	×	×	×	×	,	,	0	\$19.00	\$0.00	30	REMOVED SPOTS
276	MNBC	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	×	×	×	×	×	×	×		,	0	\$19.00	\$0.00	30	REMOVED SPOTS
277	MNBC	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	×	×	×	×	×	×	×	,	n.	0	\$19.00	\$0.00	30	REMOVED SPOTS
278	MNBC	AVG. ALL WKS<	11/7/16	11/13/16	09:00	19:00	100					×	×		Si .	0	\$15.00	\$0.00	30	Issue
279	MNBC	MORNING JOE<	9/19/16	9/25/16	05:00	09:00						×	×	9	1	0	\$14.00	\$0.00	30	REMOVED SPOTS
280	MNBC	MORNING JOE<	9/26/16	10/2/16	05:00	09:00	×	×	×	×	×	×	×	,		0	\$14.00	\$0.00	30	REMOVED SPOTS
281	MNBC	MORNING JOE<	10/3/16	10/9/16	05:00	09:00	×	×	×	×	×	×	×	1.0		0	\$14.00	\$0.00	30	REMOVED SPOTS
282	MNBC	MORNING JOE<	10/10/16	10/16/16	05:00	09:00	×	×	×	×	×	×	×	ě.	r	0	\$14.00	\$0.00	30	REMOVED SPOTS
283	MNBC	MORNING JOE<	10/17/16	10/23/16	05:00	09:00	×	×	×	×	×	×	×		T	0	\$14.00	\$0.00	30	REMOVED SPOTS
284	MNBC	MORNING JOE<	10/24/16	10/30/16	05:00	09:00	×	×	×	×	×	×	×			0	\$14.00	\$0.00	30	REMOVED SPOTS
285	MNBC	MORNING JOE<	10/31/16	11/6/16	05:00	09:00	×	×	×	×	×	×	×			0	\$14.00	\$0.00	30	REMOVED SPOTS
286	MNBC	AVG. ALL WKS<	11/7/16	11/13/16	16:00	19:00						×	×			0	\$15.00	\$0.00	30	Issue
287	MNBC	VARIOUS	9/19/16	9/25/16	09:00	16:00						×	×			2	\$10.00	\$20.00	30	Issue
288	MNBC	AVG. ALL WKS<	9/19/16	9/25/16	09:00	19:00						×	×		1	0	\$15.00	\$0.00	30	REMOVED SPOTS
289	MNBC	AVG. ALL WKS<	9/26/16	10/2/16	09:00	19:00						×	×		,	0	\$15.00	\$0.00	30	REMOVED SPOTS
290	MNBC	AVG. ALL WKS<	10/3/16	10/9/16	09:00	19:00						×	×			0	\$15.00	\$0.00	30	REMOVED SPOTS
291	MNBC	AVG. ALL WKS<	10/10/16	10/16/16	09:00	19:00					П	×	×		4	0	\$15.00	\$0.00	30	REMOVED SPOTS
292	MNBC	AVG. ALL WKS<	10/17/16	10/23/16	09:00	19:00				\neg	\neg	×	×	,		0	\$15.00	\$0.00	30	REMOVED SPOTS

Property 14 14 14 14 14 14 14 1	TS	REMOVED SPOTS	30	\$0.00	\$19.00	0			×	×	×	×	×	×	24:00	19:00	10/16/16	10/10/16	VARIOUS	TBSC	313	
1112	TS	REMOVED SPO	30	\$0.00	\$19.00	0			\dashv	-	-	-	-	×	24:00	19:00	10/9/16	10/3/16	VARIOUS	TBSC	312	
1112 Control Dame Control Dame	TS	REMOVED SPOT	30	\$0.00	\$19.00	0		i.	\vdash					×	24:00	19:00	10/2/16	9/26/16	VARIOUS	TBSC	311	
1112 1112	TS	REMOVED SPO	30	\$0.00	\$19.00	0	r	i.		×					24:00	19:00	9/25/16	9/19/16	VARIOUS	TBSC	310	
1112 112 113		Issue	30	\$0.00	\$14.00	0	ı	1		×					09:00	05:00	11/13/16	11/7/16	AVG. ALL WKS<	MNBC	309	
1112 Septembridge Fight Dakes Fight Dakes Septembridge	TS	REMOVED SPOT	30	\$0.00	\$15.00	0	1			_	-	-	-	×	19:00	16:00	11/6/16	10/31/16	AVG. ALL WKS<	MNBC	308	
Fight Dakes Figh Dakes Fight Dakes Figh	TS	REMOVED SPOT	30	\$0.00	\$15.00	0	1	,	e				_	×	19:00	16:00	10/30/16	10/24/16	AVG. ALL WKS<	MNBC	307	
1112 Acceptant Figure	TS	REMOVED SPOT	30	\$0.00	\$15.00	0	,			-				×	19:00	16:00	10/23/16	10/17/16	AVG. ALL WKS<	MNBC	306	
Fig. 11/12 Fig. 11/13 Fig	ST	REMOVED SPOT	30	\$0.00	\$15.00	0	9	,						×	19:00	16:00	10/16/16	10/10/16		MNBC	305	
1112 Adjaminazion, MI	TS	REMOVED SPOT	30	\$0.00	\$15.00	0		,	×			_	-	×	19:00	16:00	10/9/16	10/3/16	AVG. ALL WKS<	MNBC	304	
Fight Dales Baddiss790 Baddis Dales Baddis	TS	REMOVED SPOT	30	\$0.00	\$15.00	0	a		×					×	19:00	16:00	10/2/16	9/26/16	AVG. ALL WKS<	MNBC	303	
1112 11376 1113 1114	TS	REMOVED SPOT	30	\$0.00	\$15.00	0			×	×		\dashv			19:00	16:00	9/25/16	9/19/16	AVG. ALL WKS<	MNBC	302	
1112 Properties Propertie		Issue	30	\$0.00	\$19.00	0		,	×	×					24:00	19:00	11/13/16	11/7/16	AVG. ALL WKS	MNBC	301	_
1112 1112	TS	REMOVED SPOT	30	\$0.00	\$10.00	0	,		×		-	_		×	16:00	09:00	11/6/16	10/31/16		MNBC	300	_
1112	TS	REMOVED SPOT	30	\$0.00	\$10.00	0		r	×			-	_	-	16:00	09:00	10/30/16	10/24/16	VARIOUS	MNBC	299	_
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